

Empower and inspire students to ensure their time at college is fulfilling and successful

A suite of online courses developed for North America that bolster student retention, performance, and eventual employability.

Addressing the needs of all students transitioning to higher education, these courses are flexible enough to be used in everything from pre-matriculation orientation to part of a semester or year-long first year experience program.

5 courses available

Program time
7.5 hours of core activities + over 30 hours of additional resources
(including both portfolio and communicative activities)

Course Listing	Syllabus
Why college? Why now?	<ul style="list-style-type: none"> • Introduction to academic expectations • Setting the stage for academic success • Adapting to college studies • Becoming a part of your campus community
Student skills	<ul style="list-style-type: none"> • Success in studying: The fundamentals • Critical reading and thinking • Study and organizational skills • Communication skills
Academic integrity	<ul style="list-style-type: none"> • Exploring academic integrity • Plagiarism • Referencing • Navigating other pitfalls
Overcoming the challenges of student life	<ul style="list-style-type: none"> • Managing competing commitments • Financial literacy and decision-making • Adjusting to college culture • Stress and related mental health issues • Socializing responsibly
Leveraging college resources	<ul style="list-style-type: none"> • Which resources? • Student engagement and involvement • Career development



Student Success will help all new undergraduates, including part-time and non-traditional students, to understand, appreciate and make the most of their college education.

Key features:

- Video interviews include students, staff and graduates discussing the transition to college.
- Case studies and scenarios allow students to explore realistic situations and common challenges.
- Characters appear throughout the program to demonstrate a range of college experiences.
- Interactive activities help students to apply the skills gained throughout the program.
- Interactive polls with real-time results allow students to assess their answers against their peers.
- Downloadable portfolio activities prompt further reflection and self-development.



Developed in collaboration with:

- Auburn University
- Auburn University at Montgomery
- Keuka College
- Tompkins Cortland Community College

“The course is wonderful. I truly wish I would have had something like this when I was a first year student.”

Marla Ebert
Student from Auburn University, USA

Lead Advisors:

Joni Webb Petschauer, Senior Fellow for the American Council on Education’s American College Application Campaign
Constance C. Relihan, Associate Provost for Undergraduate Studies at Auburn University